

# Some of Richmond's First Fifty-Cent Day Bargains

**50c 50c**  
**Vaughan's**

16 E. Broad Street.  
RED FRONT.

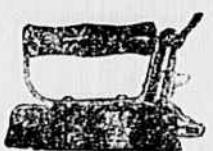
One can Floor Stain, any color;  
one bottle Peerless Cleaner and  
Polisher, the wonder worker for  
floors, furniture and your floor  
mop.  
**BOTH FOR 50c WEDNESDAY.**

A Plunger, the little tool need-  
ed in every home to remove  
stoppage in your sink and closet,  
and a bottle of Peerless Cleaner  
for furniture and your floor mop.  
**50c FOR BOTH ARTICLES.  
WEDNESDAY.**

1 can Floor Wax, 1 bottle Peer-  
less Cleaner.  
**BOTH FOR 50c WEDNESDAY.**

**SPECIAL.**  
A 5-foot Step Ladder  
**FOR 50c.**  
Worth Double.

Phone Your Order Madison 104.



Bring This Advertisement with  
you, it is worth

**50c in Cash**  
On a purchase of a regular \$3.50  
**Hotpoint Electric Iron**  
If Presented To-day.

**Ye Electric Shop**  
Franklin at Eighth Street.

**Brooks' Barber Shop**

Brooks says he wants to  
be in the parade, too.  
He will give you your  
choice of one dollar's worth  
of his best for

**50c**  
To-day Only  
First National Bank Bldg.

**A Real Bargain**  
**Three Cabinet**  
**Photos**

**50c**  
To-day Only  
Regular price \$3.00 per doz.

**Polito's Studio**  
611 East Broad.

**A Sensation**

A visit to our store will con-  
vince you of the seasonable  
\$2.00 and \$3.00 articles we  
carry for

**50c Day**

**Richmond Toy Co.**  
(Successors to Schwartz),  
105 East Broad.

**Men's and Ladies'**  
**Suits Cleaned and**  
**Pressed To-day 50c**  
Orders called for and delivered

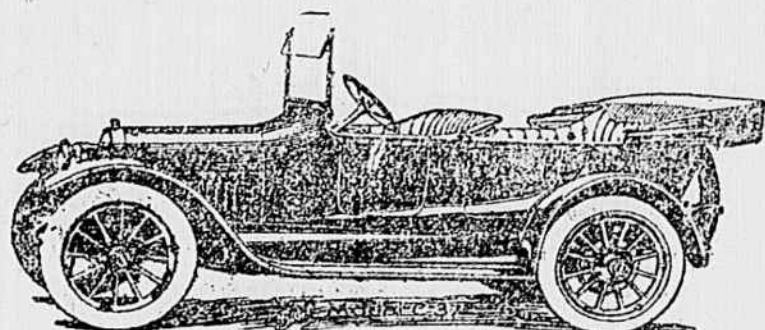
**Smith's Cleaning Wks.**  
Randolph 2057.  
B. H. Thompson, Manager.

We are determined that you shall not only read about, but know  
about, the excellence of our auto service.

**Ride in a New Buick**  
**Car Thirty Minutes for 50c**

ON WEDNESDAY (50-CENT DAY)

We have been telling you; now we are ready to show you.



This is the only garage in Richmond equipped with new Buick  
cars, both the 4 and 6-cylinder type, known as the prince of the  
road.

Regarding both chauffeur and car, we guarantee you "safety  
first" all the way. We believe we have the best cars, the best chauff-  
eurs and the best service in the city, and we want you to help us  
prove it.

**30 Minutes in Any Direction for 50c**  
On Wednesday (50-Cent Day)

**Smith & Hicks'**  
**Rapid Fire Garage**

900 Block West Cary Street.

Telephone, Day or Night, Madison 7723, 2753, 2754.

ENJOY THE TRIP AND PAY LESS

**50 cents**

And its Multiple  
Finds the Greatest  
of All Bargains Here

Palm Beach Skirts, \$3.50 and up.  
Palm Beach Suits, \$7.50 and up.  
All-Wool Dresses that sold from \$19.95 and up, that  
represent values up to \$30, special to-day, \$10.50 and  
up.  
Crepe de Chine Dresses, \$12.50 and up.  
Lace Dresses, \$15.00 and up.  
Wash Dresses, \$1.50 and up.

**The Famous** 207 East  
Broad St.

**Half Gallon**  
**Cherry's**  
**Delicious Ice Cream**  
Delivered Anywhere

If ordered to-day for Wednesday, Thursday or Friday delivery

**50c**

CHERRY'S, 309 N. Laurel, Phone, Madison, 7331.

**FOSTER'S**  
**Fifty-Cent Feature**

One Portrait in Sepia (\$10.00 per dozen style).  
Mounted on Our Artistic COLONIAL BUFF FOLDER.

**50c** To-day  
Only

**Harold Garment Shop**  
204 East Broad

**TWO WAISTS**—Values 50c, 75c, \$1.00; 50c  
each  
**SKIRTS**—Wash Skirts, real \$1.00 and \$1.50 values; 50c  
while they last  
**WAISTS**—Values up to \$1.50; 50c  
slightly soiled

**Big Bargains in Cutlery, 50 Cents**

\$5.00 Durham Duplex White Handle RAZOR and Red  
Leather Case 50c  
\$5.00 Gillette style RAZOR with one blade 50c  
for  
\$1.00 POCKET KNIVES, 50c  
10 patterns  
\$1.00 LADIES' FINE SHEARS and SCISSORS 50c  
for

**A. B. Clarke & Son Hardware Co.**  
Headquarters for Everything in Hardware  
1215 East Main Street.

**For To-day Only**

FOUR-IN-HAND WASHABLE TIES, 2 for...  
Broken lots UNDERWEAR, regular \$1.00  
values; per garment  
MEN'S AND BOYS' STRAW HATS for...  
Extremely good values in KNEE PANTS for...  
SHIRTS, soft and stiff cuffs, each

**50c**

**THE HUB** Eighth and Broad

**Black and Tan Pumps and Ties**  
Odds and Ends

**50c**

**Taylor & Brown** 913 East  
Main

**FILLS A LONG FELT WANT**

Dexter Grape Fruit Knife, nickel-plated, double edge blade; regular  
price 35c.  
Dexter Paring Knife, tool steel, hand honed, oval blade; regular  
price 25c.  
Round Handle Mining Knife; regular price 15c.

WEDNESDAY ONLY, FOR THE  
COMBINATION 50c

**CENTRAL HARDWARE CO.,**  
326 North Sixth Street.

**For Fifty Cents and This Adv.**  
**We Will Clean**

By our Exclusive Zelon Method One

**Palm Beach Suit or One Ladies' Skirt**  
**SPITZER**

Richmond's Leading Dry Cleaner and Dyer,  
118 North Eighth.

Kid Gloves, all lengths, 10c. Phone Madison 4121.

**Oliver's Ice Cream**

Successors to Kay's Ice Cream.

719 NORTH TWENTY-FIFTH STREET.

Madison 7781.

Special for 50c Day.

**Half Gallon Ice Cream, 50c**

Any flavor; for to-day and Thursday delivery. Order  
must be made to-day (Wednesday).

**Beginning To-day**

YOUR CHOICE OF 500 TITLES OF

**Popular Fiction**

Original Values \$1.00 and \$1.50.

**50 cents**

**Methodist Publishing House**  
900 East Broad Street.

**A. W. BETHEL, JR.**

WILL SELL YOU ANY MAKE OF

**Sewing Machine**

FOR

**50 Cents Cash and 50 Cents Weekly**

4 North Eighteenth Street.

Phone Madison 2881.

**Introductory Offer To-day Only**

TWO DOZEN (ANY STYLE) SAFETY RAZOR BLADES RE-  
SHARPENED, 50c.

Postage Paid on Out-of-Town Orders.

**A. S. KELLAM, Inc.**  
The Hardware Man

Complete Stock all styles and sizes of Window and Door Screens,  
18 East Broad Street.

**We Have a Large Assortment of**  
**Switches in all Shades**

Some Have Sold as High as \$5.00.

YOUR CHOICE AS LONG AS THEY LAST.

**50c**

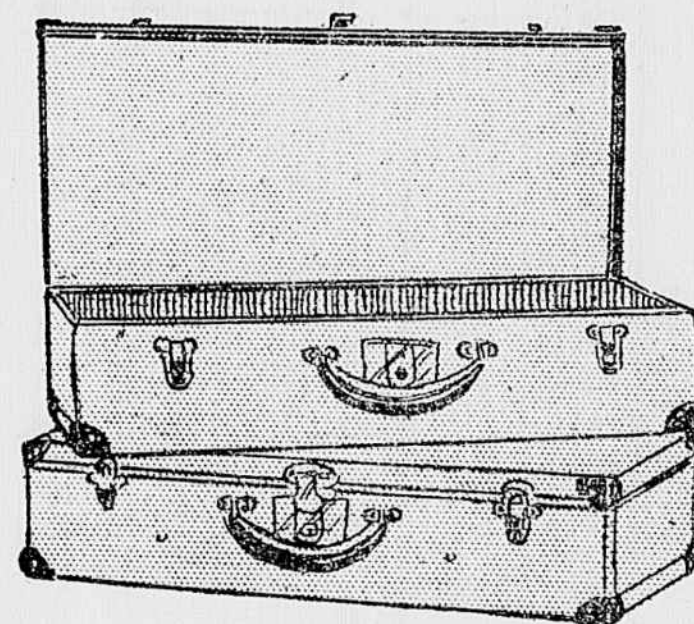
Fifty cents allowed on all purchases over \$2.00, including  
courses in facial massage, scalp treatments, etc.

**Hughes Hairdressing Parlors**  
North Third Street.

F.W. **Dabney & Co.**

Fifth and Broad.

**Record Breakers**  
**for 50c Day**



**These Matting Suit Cases at**

See Our **50c** See Our  
Windows Windows

Just one lot of Matting Suit Cases, 24-inch  
size, secured especially for 50c Day. Light and  
strong, good quality lining, very strong handle;  
metal frame construction, with reinforced cor-  
ners. Unusually good quality brass clasps and  
lock with key. Think of such a Suit Case for 50c.

**Specials in Bags, too, at 50c**

**One Lot of Black Silk Ladies' Hose,**  
**Three Pair for 50c**

A special lot, including all sizes, in attractive  
Black Silk Hose; this morning, while they last,  
3 pairs for 50c.

**For One Week Only, Beginning To-day--**  
**A LOT IN**

**LINCOLN HEIGHTS**

**For 50 Cents**

And 50c a Week, No Interest or Taxes

LOCATION.

Just east of Highland Park. This property is half-  
mile nearer the City Hall than the Boulevard.

EASILY REACHED.

Take Highland Park car to Magnolia Street, then  
walk to the right.

PURE AIR AND WATER.

Property is well located and is higher in elevation  
than any suburb around Richmond, and is thoroughly  
drained.

An opportunity to get away from the congested  
and unhealthy districts of the city.

You will never have trouble with malaria.

Live where you can have SUNSHINE and PURE

AIR.

SPECULATION.

This property is located in a section in which values  
are rapidly increasing.

Buy a lot now and get in on the ground floor.

OWN YOUR OWN HOME

And stop paying rent as soon as possible, and use  
your own money in improving your own property.

Less Than 7c Per Square Foot.

**Henrico Realty Corporation**

1112 East Main Street.

Phone Randolph 733.

**TO-DAY 50c IS KING AT**  
**JERSEY BUTTER COMPANY**

1722 East Main Street.

1 pound Queen Quality Butter at... 35c  
1 pound Busy Bee Lard at... 13c  
1 dozen Fresh Country Eggs at... 21c

TOTAL VALUE... 69c

TO-DAY ONLY the above combination delivered anywhere  
in town.

**50 Cents**

PHONE MADISON 4320.

**Come To-day**

and every day

TABLE D'HOTE LUNCH  
In the Ladies Dining Room

The most delicious meal ever served in  
Richmond.

**50c**

**MURPHY'S HOTEL**